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21 September 2021

TEXTUAL

REGULAR MEETING OF THE

INTER-AMERICAN COUNCIL FOR INTEGRAL DEVELOPMENT (CIDI)

SEPTEMBER 28, 2021

ON:

SCIENCE, TECHNOLOGY, INNOVATION AND ENTREPRENEURSHIP TO PROMOTE THE INCLUSION OF WOMEN, GIRLS AND POPULATIONS IN VULNERABLE SITUATIONS

BIOGRAPHY OF THE INVITED SPEAKERS

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Shelli Brunswick,

Chief Operating Officer, Space Foundation, United States

*A person in a yellow jacket

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Shelli Brunswick, COO of Space Foundation, brings a broad perspective and deep vision of the global space ecosystem — from a distinguished career as a space acquisition and program management leader and congressional liaison for the U.S. Air Force to her current role overseeing Space Foundation's three primary divisions: Center for Innovation and Education, Symposium 365, and Global Alliance.

Advocating for space technology innovation, entrepreneurship, diversity and inclusion, Shelli collaborates with organizations around the world to connect commercial, government and educational sectors. Shelli was named the 2020 Diversity & Inclusion Officer and Role Model of the Year by WomenTech Network.

Ms. Brunswick plays an active leadership role with United Nations Space4Women, WomenTech Network, Islamic World Educational, Scientific and Cultural Organization (ICESCO), World Business Angels Investment Forum (WBAF) Global Women Leaders Committee (GWLC), New York University, Global Policy Insights – Global Policy, Diplomacy and Sustainability (GPODS) Fellowship program, Global Policy Insights -- Quad Forum, Space Tourism Society Africa, Tod'Aérs, Lifeboat Foundation, Women in Aerospace Foundation, Women’s Global Gathering, Manufacturer’s Edge, and Colorado Springs Chamber & EDC.

[*https://www.spacefoundation.org/human/shelli-brunswick/*](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.spacefoundation.org%2Fhuman%2Fshelli-brunswick%2F&data=04%7C01%7CEDiaz%40oas.org%7C5b807002c6d14a52f0a208d97d5bce53%7C4fdc3f2315064175958c37999cee0941%7C0%7C0%7C637678655529461353%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=hiuDn3CcJMloJJGqFVNYdEmfMF8xVeA85VK03yyzGuA%3D&reserved=0)

Saiph Savage,

Director of the Civic A.I. Lab, Northeastern University Khoury College of Computer Sciences and Co-Director of the UNAM Civic Innovation Lab in Mexico

**A person smiling for the camera

Description automatically generated with medium confidence**

Dr. Savage is an Assistant Professor at Northeastern University and co-Director of the Civic Innovation Lab at the National Autonomous University of Mexico (UNAM).

She was named one of the 35 Innovators under 35 by the MIT Technology Review for her intelligent civic tech research where she focuses on organizing citizen crowds to address critical problems in society. Dr. Savage’s work has been featured on major news outlets, such as: the BBC, The Economist, Deutsche Welle, Vice News and the New York Times. Saiph collaborates with Federal and local Governments in the U.S.  and Latin America to support Human Centered A.I. applications to deliver [better and more intelligent services to citizens](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.gob.mx%2Fsre%2Fprensa%2Fimpulsaran-sre-y-unam-apoyo-cientifico-y-tecnologico-a-connacionales-en-el-exterior%3Fstate%3Dpublished&data=04%7C01%7CEDiaz%40oas.org%7C5b807002c6d14a52f0a208d97d5bce53%7C4fdc3f2315064175958c37999cee0941%7C0%7C0%7C637678655529471352%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=pWOV4J84Zv5%2FWJIW0G5dxfuscWRetom7nmOveSrAfoc%3D&reserved=0). Dr. Savage has experience working with different NGOs, such as the Atlantic Council or the Federation of American Scientists. She holds a bachelor’s degree in Computer Engineering from UNAM, a masters and Ph.D. in Computer Science from the University of California, Santa Barbara.

Dr. Savage is also a Fellow at the Center for Democracy & Technology and worked at Intel Labs and Microsoft Bing, as well as a crowd research worker at Stanford, and Visiting Professor at the Human-Computer Interaction Institute at Carnegie Mellon University (CMU).

[http://www.saiph.org/](https://nam10.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.saiph.org%2F&data=04%7C01%7CEDiaz%40oas.org%7C5b807002c6d14a52f0a208d97d5bce53%7C4fdc3f2315064175958c37999cee0941%7C0%7C0%7C637678655529471352%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ACnE4BH5VEqlq4D0F%2B5zMt6DkkRNSoujs7udXKywEyw%3D&reserved=0)

Vanise Zimmer,

Founder and President, ElasBank, Brazil



Dr. Zimmer is a psychologist by training. She holds a PhD in engineering from the University of São Paulo (USP) and has a postgraduate degree in Gender and Technology Studies from Leibniz University in Hannover, Germany. Dr. Zimmer has published numerous scientific articles in Europe and Brazil.

After returning to Brazil from Germany where she was among the founders of a university focused on women and having spent 20 years as an academic researching behavioral psychology in tech and gender in digital services, Dr. Zimmer studied investments and quickly realized that there were almost no women in senior positions in the finance field and that the needs of women were not met. This led her to establish ElasBank, a digital bank that offers women-focused banking and financial services aimed at promoting gender equity in finance using the most advanced RoboAdvisor of the Industry 4.0 in Brazil. ElasBank is a Fintech established by women working for women from all over Brazil.

Fintech Maker & Gender Specialist| President and Co-Founder

[@ElasBank](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2FElasBank&data=04%7C01%7CEDiaz%40oas.org%7C5b807002c6d14a52f0a208d97d5bce53%7C4fdc3f2315064175958c37999cee0941%7C0%7C0%7C637678655529481348%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=JZFX%2B%2Firk4RulxAFFuIoWivhu9BtDBGsPgLLSCuaqIA%3D&reserved=0)

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