

**AUTORIDADES DE  
LA JUNTA DIRECTIVA DE LA  
AGENCIA INTERAMERICANA  
PARA LA COOPERACIÓN Y EL  
DESARROLLO (JD/AICD)**

**AUTHORITIES OF THE MANAGEMENT BOARD  
OF THE INTER-AMERICAN AGENCY FOR  
COOPERATION AND DEVELOPMENT (MB/IACD)**



**PRESIDENTE DE LA JD/AICD  
CHAIR OF THE MB/IACD**



**EL SALVADOR**  
**Lcda. Karla De Palma**  
*Directora General*  
*Agencia De El Salvador Para La Cooperación  
Internacional*

Especialista en negociación, gestión y ejecución de proyectos de cooperación internacional, profesional orientada al cumplimiento de objetivos y metas con más de 15 años de experiencia en el ámbito Gubernamental.

Experiencia en asuntos multilaterales, economía global, programas sociales con gran capacidad de solución de conflictos, pensamiento estratégico e innovador.

Interconectada con líderes del mundo diplomático internacional, representantes de sociedad civil, congreso, actores políticos, ONG y agencias financieras internacionales. Con un alto grado de sentido social.

Tiene una especialización en Aspectos Generales de los Sistemas Políticos y Gestión Pública de la Escuela Centroamericana de Gobierno y Democracia Fundación Hanns Seidel.

Tiene un Certificado de estudios en Diseño y Formulación de Políticas Públicas del Instituto Centroamericano de Administración Pública y un Certificado de estudios en Política Pública de Acceso a la información y transparencia, Servicio Civil Chile, entre otros.

## VICEPRESIDENTE DE LA JD/AICD

## VICE CHAIR OF THE MB/IACD



UNITED STATES

**Christina Bruff**

*Cooperation and Development Counselor*

*Acting Deputy Chief of Mission*

*U.S. Mission to the Organization of American States*

Christina Bruff joined USOAS in May 2019 and serves as the Cooperation and Development Counselor, working with the U.S. Mission's development section to negotiate the OAS budget, award and oversee approximately \$26 million in U.S. voluntary contributions, and advance U.S. development priorities at the OAS, including entrepreneurship, labor, science and technology, energy, culture, tourism, and education.

Prior to joining the U.S. Mission, Christina worked in the State Department's Bureau of International Organization Affairs' Economic and Development Affairs office as the Senior Economic Advisor, leading the economics and finance team to promote U.S. economic policy within the ECOSOC General Assembly and the UNGA Economic and Finance Committee (2<sup>nd</sup> Committee). She served as a member of the U.S. delegation to the 36<sup>th</sup> Session of the Human Rights Council in Geneva. Christina began her State career in Bureau of African Affairs as an economic development and multilateral affairs officer, where she led the bureau's engagement in the negotiations of the UN Sustainable Development Goals and the Financing for Development framework. She also managed the bureau's \$9 million Africa – Women, Peace, and Security small grants program and supported the bureau's participation at the UN General Assembly and African Union Summits.

Prior to joining State, Christina was a senior analyst on the International Affairs and Trade team at the Government Accountability Office, where she conducted performance evaluations of foreign assistance and trade programs, and sanctions policies. Christina started her career in grassroots international development; she is a proud Returned Peace Corps Volunteer from the Dominican Republic, has conducted on-the-ground program evaluations for microfinance NGOs, and has conducted research for UNDP and MCC on increasing women's political participation and enhancing the effectiveness of U.S. foreign aid. Christina holds a master's degree in public affairs (MPA) from the Princeton School of Public and International Affairs, where she specialized in development studies, and a bachelor's degree in International Political Economy and Economics from Carthage College in Wisconsin.



# OAS AUTHORITY

## ORGANIZATION OF AMERICAN STATES (OAS)



**Kim Osborne**

*Executive Secretary for Integral Development*

As Executive Secretary for Integral Development, Kim Osborne is responsible for the Development Pillar of the OAS; one of the four pillars of the organization. For almost two decades, Ms. Osborne has dedicated herself to the socio-economic development of the Latin American and Caribbean region. As a pioneer of the OAS Small Tourism Enterprise Program, an internationally recognized best practice, she focused on assisting small and medium enterprises achieve competitiveness and profitability by combining internationally recognized standards with high-value products, targeted marketing and branding. She is co-author of the Business Management and Operations Manual for Small Hotels and led the tourism training and capacity building program in the region.

From 2008 to 2011, she was appointed as the OAS Country Representative to Belize and in that role managed the OAS' programs and relations with that country; navigating the political spectrum, while implementing numerous initiatives on sustainable livelihoods, institutional capacity building, tourism training and certification, women's empowerment, among others. Osborne is a founding member of the Center for Community Resource Development, an NGO set up to assist the most disadvantaged communities, by combating poverty through the application of an Asset Based Community Development (ABCD) methodology.

More recently, Osborne has served as the head of the Technical Cooperation Section at the OAS Secretariat for Integral Development where she led the Organization's Development Cooperation and partnerships program. In that capacity she spearheaded the re-structuring of the OAS Development Cooperation Fund and promoted the application of an alliance model to maximize multi-stakeholder partnerships for development and south-south cooperation.

Ms. Osborne has successfully negotiated and secured several partnership agreements with international and regional organizations to foster the work of the OAS in the hemisphere. She is a three-time winner of the organization's outstanding performance award and in 2016 was elected as President of the Staff Association, where she led the effort towards the establishment of the OAS' alternative work schedule scheme. She currently chairs the OAS Medical Benefits Trust Fund.

Before joining the OAS, Ms. Osborne was employed at the National Development Corporation of Dominica and has also held private sector positions in both Dominica and the Netherlands Antilles. She holds a Master's Degree in Public Administration with a concentration in Public Management and Bachelor's degree on Hospitality Management-Travel and Tourism Studies.



# ESTADOS MIEMBROS / MEMBER STATES

## REPRESENTANTES DE AUTORIDADES DE COOPERACIÓN

### REPRESENTATIVES OF COOPERATION AUTHORITIES



ARGENTINA

**Ministro Juan Ignacio Roccatagliata**

*Responsable de la Cooperación Multilateral*

*Dirección General de Cooperación Internacional*

*Ministerio de Relaciones Exteriores, Comercio  
Internacional y Culto*

A cargo de la Cooperación Multilateral en la Dirección General de Cooperación Internacional del Ministerio de Relaciones Exteriores, Comercio Internacional y Culto.

Miembro del equipo Sherpa durante la presidencia argentina del G20.

Anterior a eso, estuvo a cargo de la sección económica y comercial en la Embajada Argentina en Australia. Es licenciado en Ciencia Política en la Universidad de Buenos Aires y Magíster en Política Internacional en la Universidad Nacional de Australia.



CHILE

**Cristián Jara Brito***Director Ejecutivo**Agencia Chilena de Cooperación Internacional para el Desarrollo (AGCID)*

El Director Ejecutivo de AGCID, Cristián Jara, es la autoridad superior del Servicio, y tiene rango de Embajador.

Abogado, Licenciado en Ciencias Jurídicas de la Universidad Adolfo Ibáñez; posee un Magíster en Derecho de los Negocios (LLM) y un Certificado en Finanzas de la misma casa de estudios (2007- 2008). Egresado de la Academia Diplomática de Chile “Andrés Bello”, cuenta con diversos diplomados y cursos en política internacional y ciencias políticas en las Universidades Católica; de Chile y Diego Portales. Realizó el “Curso de Invierno” que imparte la Academia de Derecho Internacional de La Haya y se encuentra preparando su tesis para optar al grado de Doctor en Derecho en la Universidad de Los Andes. Está casado con María Isabel Rojas Framm y es padre de una hija, Isabel. Es miembro de los Colegios de Abogados de Santiago y Valparaíso; parte del Consejo Chileno para las Relaciones Internacionales (CCRI); y miembro de la Fundación Pro Bono.

Su trayectoria laboral la ha desarrollado principalmente en la Administración del Estado, como abogado en el Gobierno Regional de la Región de Valparaíso; ocupando posiciones diplomáticas en Chile y en el exterior en Cancillería; y, previo a su actual cargo, como Jefe de Cooperación Internacional del Ministerio de Justicia y Derechos Humanos. Cabe mencionar, que también ha desempeñado labores docentes en la Pontificia Universidad Católica de Chile, Universidad Adolfo Ibáñez y Universidad de Chile.

Por último, Cristián Jara ha realizado publicaciones en medios nacionales e internacionales como Foreign Affairs Latinoamérica, Revista Forbes, Revista Capital, El Mercurio de Valparaíso, entre otros.



COLOMBIA

**Catalina Quintero***Directora Oferta**Agencia Presidencial de Cooperación (APC)*

- En el cargo desde 2019.
- 2019-2021: Directora Oferta en Agencia Presidencial de Cooperación, APC-Colombia
- 2018-2019: Asesora de Asuntos Bilaterales, APC Colombia.
- 2018: Directora de Gestión de Conocimiento, Secretaría de la Mujer.
- 2016-2018: Directora Eliminación de Violencia contra la Mujer y Acceso a la Justicia, Secretaría Distrital de la Mujer.
- Abogada y Socióloga, con especialización en Análisis de Políticas Públicas y Magíster en Políticas Públicas de la Universidad Nacional de Colombia.
- Nacionalidad: Colombiana
- Idiomas: Español e Inglés.



COLOMBIA

**Jorge Ricardo Torres Rueda***Coordinador de Cooperación Multilateral**Ministerio de Relaciones Exteriores de Colombia*

Jorge Torres es profesional en Gobierno y Relaciones Internacionales de la Bowdoin College, en Estados Unidos.

Inició su carrera profesional como docente en un colegio privado en Massachusetts y posee una experiencia de más de quince años en el Ministerio de Relaciones Exteriores, donde ha ocupado cargos como representante diplomático de Colombia ante la Organización de las Naciones Unidas (ONU) en Nueva York y ante la Organización de los Estados Americanos (OEA) en Washington, estando a cargo de los asuntos de derechos humanos. Adicionalmente, se ha desempeñado como asesor del Despacho de la Ministra de Relaciones Exteriores y como Coordinador de Cooperación Bilateral y Ayuda Oficial para el Desarrollo, antes de ocupar su cargo actual como Coordinador de Cooperación Multilateral.



COSTA RICA

**Esteban Penrod Padilla***Director de Cooperación Internacional  
Ministerio de Relaciones Exteriores y Culto*

Master's Degree in Diplomacy, University of Costa Rica / Institute of Diplomacy, Manuel María de Peralta, Foreign Affairs Ministry. \* Academic Master's Degree Program in Political Sciences, Universidad de Costa Rica. (1996 - 1998). \* Degree in Law (licenciatura), Cum Laude, Federated University of Costa Rica. \* Public Notary, Federated University of Costa Rica, 1997. Participation in more than 50 different training courses and symposia of law, tourism, business, trade promotion, investments, foreign trade, public policy, diplomacy and intellectual property rights. Such seminars and activities took place in various countries such as Costa Rica, Nicaragua, Bolivia, Argentina, Uruguay, Germany, Switzerland, Japan, Korea, Israel, United States of America and the Republic of China in Taiwan.

**COSTA RICA****Saskia Rodríguez-Steichen**

*Directora del Área Cooperación Internacional  
Ministerio de Planificación Nacional y Política Económica (MIDEPLAN)*

Saskia Rodríguez-Steichen es Analista Internacional. Experta en Cooperación Internacional y Estudios Europeos. Profesora Universidad Nacional de Costa Rica y Directora del Área Cooperación Internacional-Ministerio de Planificación Nacional y Política Económica (Mideplan). Desde el 2004 es Directora del Área de Cooperación Internacional del Ministerio de Planificación Nacional y Política Económica.

Desde el 2015 es profesora en la Escuela de Relaciones Internacionales (énfasis administración y gestión de la cooperación internacional), de la Universidad Nacional de Heredia, Costa Rica. Desde el 2002 a la fecha ha sido tutora y lectora de tesis, Licenciatura y Maestría Relaciones Internacionales, Universidad Nacional, Costa Rica.

Anteriormente, la señora Rodríguez-Steichen trabajó en la Oficina de Cooperación y Proyectos, Sistema Nacional de Áreas de Conservación (MINAE) Costa Rica, en el Instituto Latinoamericano de Naciones Unidas para la Prevención del Delito y Tratamiento del Delincuente (ILANUD). Consultora encargada de relaciones externas y cooperación internacional en el Programa Regional de Capacitación contra la Violencia Doméstica, Costa Rica. Inició su carrera como Asesora en cooperación internacional y relaciones internacionales en el Centro Nacional para el Desarrollo de la Mujer y la Familia (CMF) de Costa Rica.

La formación académica de la señora Rodríguez-Steichen incluye: Diplomado en Gestión y Negociación de la Cooperación Internacional. Pontificia Universidad Católica de Valparaíso, Chile. Diplomado en Estudios de la Integración Europea. Instituto de Estudios de la Integración Europea, Instituto Tecnológico Autónomo de México (ITAM) y Universidad Autónoma de Barcelona (UAB). Primera Promoción 2001, México, DF. Con el auspicio de la Comisión Europea. Maestría en Relaciones Internacionales y diplomacia, mención Estudios Europeos, Universidad Nacional, Heredia, Costa Rica.



GUATEMALA

**Franco Martínez Mont***Subsecretario de Cooperación y Alianzas para el Desarrollo**Secretaría de Planificación y Programación para el Desarrollo (SEGEPLAN)*

Franco Doménicos Martínez Mont es politólogo y magíster en políticas públicas, además es candidato al doctorado en administración y políticas públicas por la Universidad de San Carlos y el Instituto Nacional de Administración Pública, cuya tesis se desarrolla sobre los Objetivos de Desarrollo Sostenible.

El funcionario laboró como Secretario de Fortalecimiento Judicial y Cooperación Internacional del Organismo Judicial, además fue Director de Estudios Estratégicos del Desarrollo en SEGEPLAN.

Ha asesorado a diversas instituciones como los ministerios de Finanzas Públicas, Relaciones Exteriores, Trabajo y Previsión Social, y el Organismo Judicial, entre otras, en materia de políticas públicas, análisis estratégico y comunicación política.

Además, asesoró a la Presidencia del Organismo Judicial y como investigador social fue consultor nacional para la Fundación Friedrich Ebert Stiftung cooperación alemana en el 2018, así como en temas de reforma integral del Estado desde la academia.

Ha sido catedrático de las maestrías en administración y políticas públicas, relaciones internacionales y diplomacia en la Universidad Galileo, Universidad de San Carlos de Guatemala e Instituto Nacional de Administración Pública.

**HONDURAS****Karen Alejandra Najarro Bonilla**

*Subsecretaria de Estado de Cooperación y Promoción  
Internacional*

Es Licenciada en Mercadotecnia y Negocios Internacionales titulada de la Universidad Tecnológica Centroamericana (UNITEC), en donde posteriormente obtuvo su título de Maestría en Administración de Proyectos. Actualmente está por concluir la carrera de Derecho en el Centro Universitario Tecnológico (CEUTEC). Adicionalmente, cuenta con formación especializada obtenida en Estados Unidos, Cuba y Perú, en diversas ramas sociales, técnicas y de telecomunicaciones.

Posee una amplia experiencia en temas de dirección, coordinación, administración y evaluación de proyectos sociales, tanto en el ámbito público como privado. Previo a su nombramiento como Subsecretaria de Cooperación y Promoción Internacional, ostentó varios cargos en la Comisión Nacional de Telecomunicaciones (CONATEL) en los que apoyó los proyectos de Tecnologías de Información y Comunicación (TICs) en temas de género (Niñas en las Tic's), de Televisión Digital para Todos y el Plan Nacional de Banda Ancha.

Asimismo, durante los años 2014 y 2018, fungió como Coordinadora de Proyectos de la Unidad de Proyección Social de Casa Presidencial, ejecutando el Plan Multisectorial de Prevención de Embarazo en Adolescentes, en conjunto con instituciones de Gobierno, ONG'S, iglesias y cooperantes del Sistema de Naciones Unidas como UNFPA, UNICEF, OPS/OMS, PNUD y USAID.

Dirigió exitosamente la coordinación interinstitucional para el desarrollo de este plan con el Instituto Nacional de la Juventud (INJ), Instituto Nacional de la Mujer (INAM), Programa Nacional de Prevención y Reinscripción Social (PNPRS), Asociación de Municipios de Honduras (AMHON), Instituto Nacional de Formación Profesional (INFOP) y el Instituto Hondureño de Alcoholismo Drogadicción y Fármaco Dependencia (IHADFA).

Estuvo a cargo de la coordinación interinstitucional en programas enlace como Ciudad Mujer y fue la responsable del programa piloto, "Criando con Amor", atención integral a la Primera Infancia en el Departamento de Intibucá y Lempira. Desde el año 2011 hasta el 2014 se desempeñó como coordinadora de los proyectos Aulas Digitales y apoyó al Proyecto Microempresarias del Maíz, conducidos por la oficina de Desarrollo Social del Programa Vida Mejor, apoyados por la empresa privada. Adicionalmente tuvo a su cargo el manejo de Relaciones Públicas e imagen de la Oficina de Desarrollo Social, Vida Mejor.

De igual manera, entre 2006 y 2010 fungió como Gerente de Operaciones de la Empresa Marketing Interactivo y de 2003 a 2006 ofreció asistencia técnica al Sistema Nacional de Administración de la Propiedad (SINAP), a través del Programa de Administración de Tierras de Honduras (PATH).



PERÚ

**José Antonio González Norris***Director Ejecutivo**Agencia Peruana de Cooperación Internacional (APCI)*

Licenciado en Sociología por la Pontificia Universidad Católica del Perú y Magíster en Ciencia Política y Gobierno con mención en Relaciones Internacionales por la misma universidad.

Cursó estudios de postgrado en la Universidad de Cambridge, Inglaterra, y en la Escuela Latinoamericana de Ciencia Política y Administración Pública de la Facultad Latinoamericana de Ciencias Sociales (FLACSO) en Santiago de Chile.

Es Director Ejecutivo de la Agencia Peruana de Cooperación Internacional desde mayo de 2018 y ejerce docencia en la Academia Diplomática del Perú desde el año 2005 en el curso de Cooperación Internacional para el Desarrollo.

Por otro lado, se ha desempeñado como Director del Centro de Conciliación y Arbitraje de la ex Superintendencia de Entidades Prestadoras de Salud, Secretario General de la Defensoría del Pueblo y Gerente General del Instituto Nacional de Desarrollo (INADE).

Del mismo modo, ha sido consultor de organismos nacionales e internacionales y ejerce docencia desde 2005 en la Academia Diplomática del Perú, dictando el curso y el seminario sobre Cooperación Internacional para el Desarrollo. También ha sido profesor en la materia en la Maestría de Ciencia Política y Gobierno de la Pontificia Universidad Católica del Perú.



URUGUAY

**Claudia Romano***Gerente de Cooperación de la Agencia Uruguaya de Cooperación Internacional (AUCI)*

Licenciada en Sociología por la Universidad de la República. Magíster en Políticas y Gestión Pública por la Universidad de la República. Magíster en Cooperación Internacional al Desarrollo por la Universidad Complutense de Madrid.

De 2017 a la actualidad es responsable de la Red Latinoamericana y Caribeña de Puntos Nacionales de Contacto (RED LAC NCP) y secretaria del Grupo de Trabajo de Infraestructuras de Investigación en los distintos Programa Marco de la Unión Europea. Hace más de 7 años está trabajando en América Latina consolidando las acciones de relacionamiento con la Unión Europea.

Cuenta con más de 30 años de experiencia en Cooperación Internacional en Uruguay, América Latina y el Caribe y la Unión Europea. Ha trabajado en la región con Gobiernos Locales, Nacionales, Universidades y otros Organismos Multilaterales como el Banco Interamericano de Desarrollo (BID), Banco Mundial, la UNESCO, diferentes agencias Internacionales y como consultora para la Unión Europea.

# ESTADOS OBSERVADORES PERMANENTES

## PERMANENT OBSERVER STATES



SWEDEN

**Karin Metell Cueva**

*Counsellor / Head of Regional Development Cooperation  
in Latin America  
Embassy of Sweden in Bogota*

Karin Metell Cueva is Head of the cooperation team for regional development cooperation with Latin America. The unit is responsible for the implementing a newly approved Strategy (2021 – 2025) by the Swedish Government supporting regional collaboration in three areas; i) Democracy, Human Rights and Gender Equality, ii) Environment, Climate change and sustainable use of natural resources and iii) Migration and Development. The team is located and operate at the Embassy of Sweden in Bogota with an outreach to the entire Latin American region.

Karin has more than 20 years of experience in the development field having worked with the Swedish government with the UN and with private sector/consultancy. She has previously worked extensively in Sub-Saharan Africa and Central America. Prior to taking up a management position Karin served as Head of Sida's unit for Capacity Development and was Co-Chair of the OECD/DAC Effective Institutions Platform. Karin is an economist by training from Stockholm University.



FRANCE

**Agence Française de Développement (AFD)****Mr. Slim Dali***Senior Economist*

A graduate of the Toulouse School of Economics (TSE), Slim Dali was an economist at the General Directorate of the Treasury in the Ministry of Economy and Finance in Paris. In parallel, he taught at the University of Paris Dauphine. In 2009, he joined the Observatory of Economic Studies of the Instituts d'Emission d'Outre-Mer, before joining the Macroeconomics and Country Risk Analysis Division of the Agence Française de Développement in 2012. Since 2019, Slim Dali has been working as an operations support economist in AFD's Latin America Department. His responsibilities include intervention strategy in the region, climate change issues, and participating in climate public policy dialogue.



## FUNDACIONES FOUNDATIONS



**FUNDACIÓN “LA CAIXA”, España**  
**S.A.R. La Infanta Doña Cristina**  
*Directora del Área Internacional*

Doña Cristina es licenciada en Ciencias Políticas por la Universidad Complutense de Madrid y completó su formación con estudios de Relaciones Internacionales en la Universidad de Nueva York. Como Directora del Área Internacional, Doña Cristina ha visitado más de 20 países en África, Asia y América Latina realizando el seguimiento de proyectos dirigidos a favorecer el desarrollo socioeconómico y la mejora de la salud global en las poblaciones más vulnerables del mundo. Ha fomentado también alianzas internacionales clave para combatir la neumonía, la malaria y promover la vacunación infantil en países en desarrollo.

Dirige y coordina los programas de la Fundación con diversos organismos internacionales de Naciones Unidas con sede en Ginebra. Así mismo, gestiona programas de colaboración con las fundaciones culturales y sociales de la *Aga Khan Development Network* en su calidad de coordinadora Interagencias de *Aga Khan Trust for Culture*.

Desde 2010, es Presidenta del Patronato del Instituto de Salud Global de Barcelona, una innovadora alianza entre instituciones académicas, gubernamentales y filantrópicas contribuyendo al esfuerzo de la comunidad internacional para afrontar los retos de la salud en un mundo globalizado.

Es Presidenta de Honor de la Comisión española de la UNESCO y miembro del Patronato de la Fundación Gala-Salvador Dalí.



**BBVA MICROFINANCE FOUNDATION, Spain**

**Teresa Burelli**

*International Partnerships Lead*

Teresa is the International Partnerships Lead at the BBVA Microfinance Foundation. Previously, she spent four years at the United Nations Development Programme (UNDP) working for the SDG Fund managing private sector partnerships. Teresa has also worked at the ONE Campaign, Refugees International and Human Rights Watch. She holds a Master's degree with Honors in Social Anthropology and Social Development from the University of Edinburgh in Scotland.



# ORGANISMOS REGIONALES E INTERNACIONALES

## REGIONAL AND INTERNATIONAL ORGANIZATIONS



**OECD DEVELOPMENT CENTRE**  
**Ragnheiður Elín Árnadóttir**  
*Director*

Ragnheiður Elín Árnadóttir has been the Director of OECD Development Centre since 16 August 2021. Ms. Árnadóttir served as Minister of Industry and Commerce in Iceland from 2013-2017 and was an elected Member of Parliament for the Independence Party from 2007-2016.

Before being elected to Parliament, she was successively a political advisor to the Minister of Finance, the Minister of Foreign Affairs and the Prime Minister. She also worked for the Trade Council of Iceland both in New York and in Reykjavík.

A nonresident Senior Fellow at the Atlantic Council's Global Energy Centre, she is also a Board member of RÚV (Icelandic National Broadcasting Company) and of the American-Icelandic Chamber of Commerce. She was the Chairman of the Board of Directors of Duty-Free Iceland, and a member of the Board of Directors of Landsvirkjun (national power company).

Ms. Árnadóttir has a Master's Degree in Foreign Service from Georgetown University in Washington, D.C., and a Bachelor's Degree in Political Sciences from the University of Iceland.

**PAN AMERICAN HEALTH ORGANIZATION (PAHO/WHO)****Dr. Godfrey C. Xuereb***Head, Country and Subregional Cooperation Office*

Dr. Godfrey C. Xuereb is a Maltese national and currently the head of the Country and Subregional Cooperation Office within the Office of the Director of the Pan American Health Organization (PAHO). Previously he served as the PAHO/WHO Representative for Barbados and the Eastern Caribbean Countries.

Having joined PAHO in 2001, as Public Health Nutritionist for the Caribbean (2001-2007), he was later appointed Team Leader for Population-based Prevention in the Department for Prevention of Noncommunicable Diseases at WHO in Geneva (2007-2014).

During his first tenure in the Caribbean Dr Xuereb was responsible for developing guidance for the nutritional management of persons living with HIV as well as the nutritional management of obesity and Non-Communicable Disease Prevention across the Caribbean. In Geneva he piloted the development of the WHO set of recommendations on marketing of foods and non-alcoholic beverages to children and led the publication of the first global recommendations on physical activity for health. He was also responsible for initiating the WHO global work on population salt reduction and childhood obesity prevention. During his tenure in Barbados and the Eastern Caribbean he led the PAHO/WHO response during hurricanes Irma and Maria and led four Eastern Caribbean Countries and Territories to be certified as having eliminated mother to child transmission of HIV and congenital syphilis.

He has also overseen the retrofitting of several health facilities in the Caribbean to become SMART facilities, greener and more resilient to the effects of climate change. As Head of WHO/PAHO he has also seen the introduction of several measures to reduce the effects of non-communicable diseases including the introduction of legislations against tobacco in public spaces and the taxation of sugar sweetened beverages. Dr Xuereb has led the PAHO/WHO efforts in the Eastern Caribbean during the outbreaks of Zika, Chikungunya and the preparedness during the Global Ebola outbreaks. During this tenure Dr Xuereb has worked with the Barbados Defense Force to establish the first Emergency Medical Team and Field Hospital based in the Caribbean. Dr Xuereb has served as UN Resident Coordinator i.a. where he led the UN Country team to launch the Barbados SDG Gallery and has also served as a member of the Reference Group for the UN Transition Team Multi-country Office (MCO) Review.

Prior to joining WHO, Dr Xuereb served as an officer within the Maltese civil service with his final appointment being that of a/Director of Health Promotion and International Health within the Ministry of Health. His main achievement in Malta was the establishment of the national clinical dietetics services which he ran from 1990-2001.

Dr Xuereb has a PhD in Public Health and is also specialized in Global Health Diplomacy and Master Communicator having gained his University education at the University of Malta, University of London (Kings College) and the University of the West Indies (Mona).

Dr Xuereb has presented at several international scientific fora and is the main author of a number of publications in peer reviewed journals as well as publications for patient education and continuing professional development of health care professionals. He has served as Vice-President and Secretary of the European Diabetes Education Study Group and is a Fellow of the Royal Society of Public Health (UK).



## CARIBBEAN EXPORT DEVELOPMENT AGENCY (CEDA)

**Sonja H. Allyson Francis***Services Specialist*

Ms. Sonja H. Allyson Francis serves as the Services Specialist at Caribbean Export Development Agency. At the Agency her main task is to address Services sector development, this includes the Cultural and Creative Industries, Education, Spa and Wellness, Professional Services, ICT and Financial Services. Ms. Francis has worked at both the public and private sector levels on development issues, giving her a wider perspective of the issues. Ms. Francis has a wealth of knowledge on international trade issues, in particular the Services Sectors where she has focused for the last fifteen years of her 21-year career on and has published several articles on the topic.

Ms Francis has developed and implemented several projects with the private sector, particularly the coalitions and other BSOs on services sector development. Ms. Francis also has in depth knowledge of CARIFORUM-EU Economic Partnership Agreement (EPA), having assisted the Caribbean Regional Negotiating Machinery (CRNM) in preparing the Caribbean region's goods and services offers, demands and fall-back positions for the said negotiations and served the Trade in Services and Investment Specialist within the EPA Implementation Unit of CARIFORUM Directorate. Ms. Francis was also the lead negotiator for Services for CARICOM in the CARICOM Canada trade agreement negotiations. Ms Francis is a lawyer by profession and holds a Master of International Law and Economics, Magna cum laude from the World Trade Institute.



**INTER-AMERICAN INSTITUTE FOR GLOBAL CHANGE RESEARCH (IAI)**  
**Dr. Marcos Regis da Silva**  
*Executive Director*

Dr. Marcos Regis da Silva is Executive Director of the Inter-American Institute for Global Change Research (IAI). He is responsible for the provision of strategic advice to high level policy makers on issues related to global change and their socio-economic impacts, development of linkages between the IAI's scientific agenda and global governance environmental frameworks, especially the Sustainable Development Goals, and long-range strategic planning and financial oversight of the IAI Directorate to ensure the implementation of the IAI's programme of work.

Previously he held the post of Chief, Knowledge Management and Outreach Services with the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES). He was responsible for issues related to the use of new information and communication technologies, including those to conduct international trade in specimens of CITES-listed species that is legal, sustainable, and traceable. He was previously with the Convention on Biological Diversity where he was responsible for the implementation of the Clearing-House Mechanism and for the technical implementation of the Biosafety Clearing-House under the Cartagena Protocol on Biosafety.

Before joining the United Nations, Dr. Regis da Silva was a Programme Officer with the NAFTA Commission on Environmental Cooperation where his duties included the development of the North American Biodiversity Information Network. He holds a PhD from McGill University and was an Adjunct Professor with the Department of Distance Education and a Computer and Networks Librarian for many years



**UNITED NATIONS ENVIRONMENT PROGRAMME (UNEP)**  
**Jacqueline Alvarez**  
*Director, Latin America and the Caribbean*

Jacqueline brings to this position more than 25 years of political, management and technical expertise, including her experience of 14 years with the Government of Uruguay. She has previously served as Regional Director of the Basel and Stockholm Coordinating Centre for Latin America and the Caribbean for Capacity Building and Transfer of Technology, leading negotiations on behalf of her region in multiple occasions. At UNEP, she has held various roles including as the first Regional Sub-Programme Coordinator for Chemicals and Waste for the Latin America and Caribbean region, within the Basel, Rotterdam and Stockholm Secretariat and as Acting Chief of the Chemicals and Health Branch. Currently, Jacqueline is the Head of the Knowledge and Risk Unit of the Economy Division. Under her leadership, the science-policy-action nexus on chemicals and waste has significantly grown, bringing into critical partners such as governments, civil society, and private sector. Jacqueline is a chemist by training, specialized in pharmacy, and has worked over her career on national, regional and international programmes.



**BCIE**  
**Alcides Andrade**  
*Ejecutivo de Instituciones Financieras*

Licenciado en Administración de Empresas, tiene una Maestría en Gestión de Proyectos y una Maestría en Internacionalización Económica con una especialidad en Comercio Internacional. Cuenta con más de 15 años de experiencia laboral, su experiencia va desde especialista en la administración de fondos y fideicomisos, hasta la gestión de proyectos. Posee amplio conocimiento en el diseño, estructuración, seguimiento y monitoreo de proyectos, así como experiencia en la banca comercial, en la colocación de productos y servicios bancarios dirigidos al sector pequeño, mediano y corporativo, en la cual apoyó activamente en el diseño e implementación de nuevos productos bancarios.

Actualmente labora como Ejecutivo de Instituciones Financieras y Programas Estratégicos en el cual administra diversos programas orientados a la MIPYMES de la región. A su vez participa activamente en el desarrollo y mejora de los productos y programas financieros intermediados del BCIE, en diferentes áreas como ser: educación, inversiones ambientales, adaptación al cambio climático, financiamiento de género, fortalecimiento de la MIPYME en general, entre otros.

# SECTOR PRIVADO

## PRIVATE SECTOR



META (Facebook)

**Pedro Less Andrade**

*Vice President of Public Policy for Latin America*

Pedro Less Andrade is Vice President of Public Policy for Latin America at META (Facebook). He is also founder and Vice President of the Latin American Internet Association (ALAI). Back in 2007 he started Google's Public Policy Team in Latin America and led this team for 12 years. He has been a Law Professor on Internet Law for two decades.

Pedro held positions as Board Member and Head of the Regulatory Commission at Argentina's Internet Industry Chamber (CABASE); served as Vice President for Public Policy of the Latin American & Caribbean Federation for internet & Ecommerce (EComLac) and the Legislative Commission of the Argentinean Ecommerce Chamber (CACE).

In the academic field he has been an Associate Professor on Electronic Commerce at the University of Buenos Aires Law School and Coordinator and Professor of the Online Update Program on Computer Law of the Graduate Law School of the same university. He is faculty member at the South School on Internet Governance and an invited professor and lecturer at several Latin American universities and International fora on Internet policy matters.

Pedro holds a Law degree from Universidad of Buenos Aires and a Master degree (LL.M) from University of Georgia with a thesis on international regulation of electronic commerce. He also pursued postgraduate studies in the Legal Framework of the Multilateral Trading System of the WTO.



## AMAZON WEB SERVICES

**Jeffrey B. Kratz**

*General Manager World-Wide Public Sector Partner  
& Programs Latin America, Canada, & Caribbean  
Sales Regions*

As General Manager, Jeff is responsible for both the World-Wide Public Sector Partner & Programs business as well as the Latin America, Canada and Caribbean sales region. Jeff advises and engages government leaders and partner executives on the use of cloud technologies for job and economic growth, preparing future generations for the workforce, security in a connected world and migration/modernization of citizen services. He spearheaded the creation of the Amazon Field Sales business that he has been leading, and most recently took on the responsibilities to lead the global partner community serving government, education, non-profit and public health industries.

Jeff's experience building and managing complex international teams as well as deep channel experience has accelerated the international cloud adoption, specifically in big data, cybersecurity & disaster response scenarios. He currently represents Amazon on President Eisenhower's Business Council for International Understanding as well as John Rockefeller's Council of Americas Board of Directors.

With over 30 years of global technology leadership experience, Jeff is often quoted by both national and international press, and regularly presents to and attends events such as the United Nations General Assembly, the World Economic Forum, and the Toronto Economic Forum. Jeff began his career by helping launch start-up Data Trek, Inc., a software firm. He held a variety of Microsoft executive positions finally ending his two decade-long career as the company's General Manager of Global Channel Sales for World-Wide Public Sector prior to joining Amazon.

Jeff holds a Bachelor of Arts degree in Political Science and Mathematics from Principia College, and completed graduate work at Pepperdine University's Graziadio School of Business & Management. Outside of his innovation driven career, he has served as a former elected official for the city of Seattle, and is an FAA Commercial pilot. He volunteers his time with non-profits such as SeaLegacy, Big Dog Rescue Project, and is also an active member of the Aircraft Owner's & Pilot's Association. When he is not flying in the Pacific Northwest backcountry, Jeff can be found kayaking through the local Puget Sound waters

**FORMATO EDUCATIVO****Carlos Domínguez Ródenas**

*Socio Director y fundador de Formato Educativo y Presidente de la Fundación UNIFE. Director de los Proyectos de Estado de Formato Educativo.*

Licenciado en Sociología y Teoría de la Literatura por la Universidad Complutense de Madrid (España). Master en Gestión de la Calidad Integral por la Escuela de Organización Industrial (Madrid, España).

**STRUCTURALIA****Andrés Serrano Paradinas**

Director General y Presidente

Participando en la fundación de la compañía desde sus inicios en 2001. Ingeniero de Caminos, Canales y Puertos (Universidad Politécnica de Madrid). Grado en Geografía e Historia (UNED. Pendiente de TFG). Máster en Infraestructuras Medioambientales (Escuela de Organización Industrial). Máster en e-business (Universidad de Alcalá). Experto en arquitectura bioclimática (Universidad Politécnica de Madrid)



SPACE FOUNDATION

**Shelli Brunswick**

Chief Operating Officer

Shelli Brunswick, COO of Space Foundation, brings a broad perspective and deep vision of the global space ecosystem — from a distinguished career as a space acquisition and program management leader and congressional liaison for the U.S. Air Force to her current role overseeing Space Foundation's three primary divisions: Center for Innovation and Education, Symposium 365, and Global Alliance.

Advocating for space technology innovation, entrepreneurship, diversity and inclusion, Shelli collaborates with organizations around the world to connect commercial, government and educational sectors. Shelli was named the 2020 Diversity & Inclusion Officer and Role Model of the Year by WomenTech Network.

Shelli plays an active leadership role with United Nations Space4Women, WomenTech Network, Islamic World Educational, Scientific and Cultural Organization (ICESCO), World Business Angels Investment Forum (WBAF) Global Women Leaders Committee (GWLC), G100 Global Chair for Space Technology, New York University, Global Policy Insights – Global Policy, Diplomacy and Sustainability (GPODS) Fellowship program, Global Policy Insights -- Quad Forum, Space Tourism Society Africa, Tod'Aérs, Lifeboat Foundation, Women in Aerospace Foundation, Women's Global Gathering, Manufacturer's Edge, and Colorado Springs Chamber & EDC.

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**INTERNET SOCIETY (ISOC)****Dr. Ronda Železný-Green***Global Head, Training and E-Learning*

Dr. Ronda Železný-Green joined the Internet Society as the Global Head for Training and e-Learning in January 2020. She is a mobile technologist, educator, and researcher whose professional experience spans the public, private, and civil society sectors. She specializes in innovation and educational technology (especially mobile learning), gender, training, and government policy advice. She has provided mixed methods insight and analysis as well as project implementation leadership for a wide range of stakeholders including schools, mobile network operators, governments, multilateral organizations, and international NGOs.

Dr Železný-Green previously worked at the GSMA, where she served as the Director for Policy & Regulation Training Delivery, delivering courses online and face-to-face for government employees in more than 150 countries. She began her career in technology a decade ago as a Research Analyst with Pyramid Research. Prior to that, she worked in education at all levels in the US, South Korea, Equatorial Guinea, and Madagascar, where she served in the United States Peace Corps.

A U.S. Fulbright Scholar to Kenya (2013-2014), Ronda holds a PhD in Human Geography and a Master of Science in Practicing Sustainable Development (ICT4D specialism) from Royal Holloway, University of London, a Master of Arts in Applied Linguistics and a Graduate Certificate in Instructional and Technology Design from the University of Massachusetts-Boston, and a Bachelor of Arts in Philosophy and Spanish (honors) with a minor in Non-Profit Management from Salem College.

## ACADEMIA Y SECTOR SOCIAL

## ACADEMIA AND SOCIAL SECTOR



TECNOLÓGICO DE MONTERREY, MÉXICO

**M.Sc. Silvia Patricia Mora Castro**

*President RED TRANSFERENCIAP (Alianza del Pacifico Chile-Colombia-Perú-Mexico)*

Silvia Patricia has more than 20 years of professional and academic experience at Tecnológico de Monterrey and currently leads the Global Innovations HUBs. She is the founder of the RED OTT MÉXICO (National Association of Technology Transfer Offices in Mexico) and was the President from 2017-2020. She is currently the President of TRANSFERENCIAP, a Pacific Alliance Tech Transfer Network.

Silvia Patricia is an active member of the International Technology Transfer Associations as AUTM (Association of University Technology Managers) and LES (Licensing Executives Society) and as a President of Red OTT Mexico, and has signed more than 20 international collaboration agreements with international allies to develop programs to boost the knowledge economy in Mexico based on Intellectual Property, Technology Transfer, and Tech Base Entrepreneurship.

**GEEK GIRLS LATAM****Joanna Prieto***Co-fundadora - Board Member*

Co-fundadora Geek Girls LatAm, Docente de MBAs y conferencista internacional. Máster en Dirección de Comunicaciones estratégicas, Especialista en Gestión Humana y Desarrollo Organizacional y profesional en Lenguas modernas. Experta en Educación Disruptiva, e-Learning e Innovación social con más de 10 años de experiencia en las áreas de Transformación Digital y emprendimiento.

**GEEK GIRLS LATAM****Diana Salazar***Co-fundadora*

Diana Salazar es una mujer creativa y activista por la inclusión de más mujeres en áreas de ciencia y tecnología para la generación de prosperidad y bienestar social. Tiene más de 11 años de experiencia en creación de proyectos educativos, sociales, digitales y de impacto para organizaciones públicas y privadas. Actualmente es gerente de desarrollo de software para una empresa global, ha participado en el mundo de las startups y creación tecnológica y de comunidades en América Latina.



## GEORGE WASHINGTON UNIVERSITY

**Jim Chung**

*Associate Vice President for Research, Innovation and Entrepreneurship*

Jim Chung is the Associate Vice President for Research, Innovation and Entrepreneurship at George Washington University, and a Co-Principal Investigator for the National Science Foundation I-Corps Hub: Mid-Atlantic Region. He was previously the Director of the Mtech VentureAccelerator at the University of Maryland, and has served as a Director for New Business Development at the Corporate Executive Board (acquired by Gartner) and Vice President at Cherington Capital (now Intervale Capital). He started his private sector career as an early stage venture capital investor, and continues to invest as an angel. Before becoming an investor, Jim was an academic researcher at MIT, Harvard, and the University of Tokyo (Fulbright Fellow). He was named in both 2015 and 2017 by Washingtonian Magazine as one of the Top 100 Tech Titans in DC and by Hot Topics as one of the Top 100 Entrepreneurship Professors worldwide in 2015. Jim received his Bachelor's and Master's degrees from Stanford University and was a Ph.D. candidate at MIT.



## ILLINOIS INSTITUTE OF TECHNOLOGY

**Natacha DePaola, Ph.D.**

*Director, Digital Medical Engineering & Technology - Research and Education Center*

Dr. DePaola is a Professor of Biomedical Engineering with over 3 decades of combined experience in biomedical engineering research, education, and academic leadership. She served as dean of Engineering at Illinois Institute of Technology (2009-2020) after holding academic and research appointments at Columbia University, Northwestern University, and Rensselaer Polytechnic Institute. Dr. DePaola is committed to excellence in engineering education and the empowerment of a diverse and agile workforce to succeed in today's rapidly changing technological-driven industry and society. Her research investigates the role of physical mechanisms on cellular behavior stressing its importance in the understanding of human disease, the development of new therapies, and the engineering of functional tissues and devices. Dr. DePaola is a Fellow of the American Institute for Medical and Biological Engineering (AIMBE) and the founding and current Director of IDMET - IllinoisTech Digital Medical Engineering & Technology Center, which focuses in the development of educational solutions and the application of advanced digital tools in biomedical engineering research. Dr. DePaola holds a Ph.D. in Medical Engineering/Medical Physics from the Division of Health Science and Technology at Harvard Medical School – Massachusetts Institute of Technology.

**TELEFÓNICA MOVISTAR****Olga Angélica Alarcón Benavides***Gerenta de Inversión Social de Movistar y Directora de Fundación*

Olga es Psicóloga y Magister en liderazgo, dirección y comunicación estratégica; Magister en comercio electrónico y Master en Dirección. Actualmente es integrante del comité ejecutivo de Empresas Unidas por la Infancia (UPPI), presidenta del HUB Chile\_Programa, iniciativa destinada a instalar los lenguajes digitales en la educación de Chile, también lidera la mesa de talento digital de Asociación Chilena de Empresas de tecnologías de la información (ACTI), es miembro de la mesa de brecha Digital de la subsecretaría del ministerio de Telecomunicaciones, asesora de la Mesa Futuro Técnico del Ministerio de Educación y asesora del comité de Erradicación del Trabajo Infantil del Ministerio del Trabajo.

**OXFAM MÉXICO****Alexandra Haas***Directora Ejecutiva*

Alexandra Haas A partir del 1° de diciembre de 2020, es la nueva directora ejecutiva de Oxfam México. En 2020 fue investigadora invitada en el Centro de Investigación y Docencia Económicas y asesora en género e inclusión de la Coordinación de Difusión Cultural de la UNAM. Ella fue Presidenta del Consejo Nacional para Prevenir la Discriminación por un periodo de cuatro años y previo a ello, encabezó el área de asuntos políticos de la Embajada de México en Washington DC. Desde organismos internacionales, instituciones gubernamentales y organizaciones sociales en México, Estados Unidos, Guatemala y Argentina, ha participado en la construcción e instrumentación de iniciativas legislativas y de política pública con perspectiva de derechos humanos. Es autora de ensayos y artículos y ha impartido clases en distintas universidades. Es licenciada en Derecho por la Universidad Iberoamericana y Maestra en Derecho por la Universidad de Nueva York.